

# Exchange

The platform to make professional needs  
**known** and **discoverable**.



*“Recent Grad Interested in Private Wealth Management”*

*“Interested in project coordinator/ project management and business analyst positions”*

*“Looking for employment”*

*“Administrative assistant interested in a position in medical setting.”*

*“UC/CC Architect - Looking for new opportunities”*

**150,000+**  
of our members have  
*“interested in”* or *“looking for”*  
in their headlines

*“Interested in all things IT”*

*“Homemaker interested in Photography”*

*“Experienced manager looking for a new challenge in the human resources environment”*

*“Teacher looking for new challenges and opportunities”*

*“Looking for interesting opportunities in Project Management”*

*“Looking for Career Upgrade”*

*“Looking for a new position”*

**LinkedIn**

Exchange allows members to:



## Broadcast Needs

.i.e.

Job Searching

Volunteering

Hiring



## Connect Opportunities

.i.e.

Referring someone in your network

Joining a non-profit board

Looking for talent



How can we help?



**Aspire Professional Goals**



**Easy Creation & Discovery**

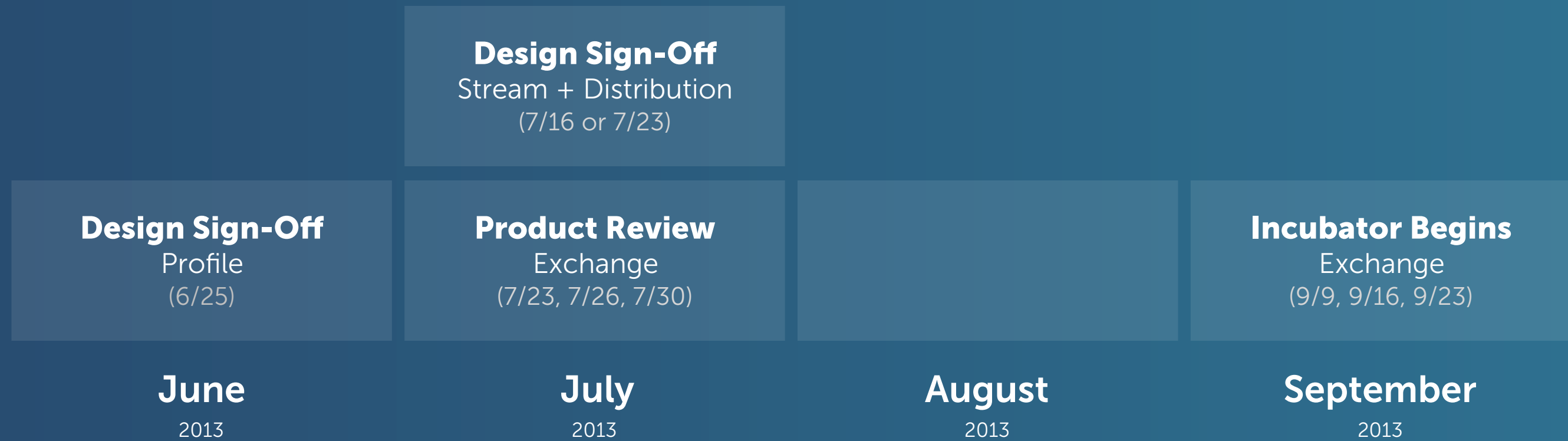


**Privacy for Needs**



**Notifying Contacts**

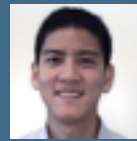
# Our Milestones



# Our Team



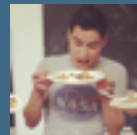
Product Manager



Michael Lin



UX / UER / V&T



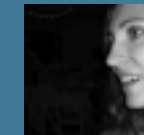
David



Corine



Elysa



Caryn



Business Analytics



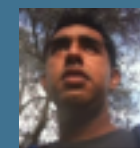
Wenjing Zhang



Data Science



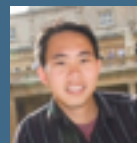
Heyning Cheng



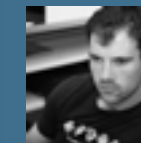
Navneet Kapur



Engineers / Developers



Chris



Jim



Brett

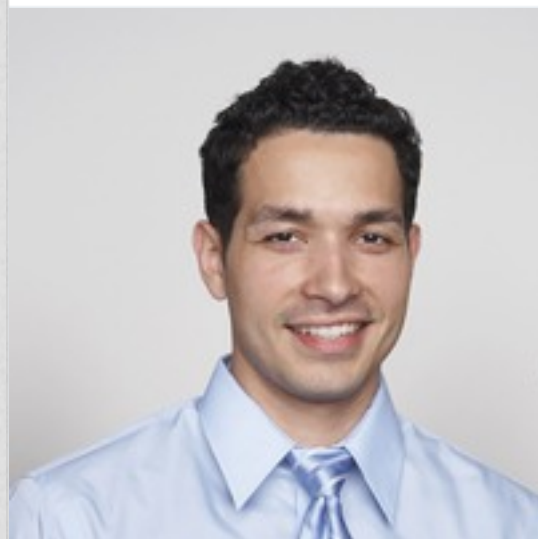


Tan

and here's how it works...



Let's imagine your  John Smith.



# John Smith



Web Designer at Startup Inc.

San Francisco Bay Area | Design

Previous Reputation.com, Affine Systems, Pixellite

Education Art Institute of California - San Francisco

Improve your profile

Edit Profile

500+ connections

www.linkedin.com/in/davidcarmona/

Contact Info

## Activity

Share an update...

David Carmona endorsed the skills and expertise of Hans van de Bruggen

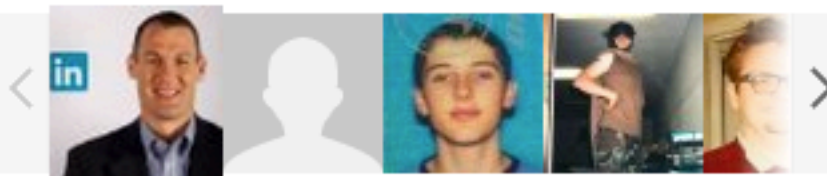


Hans is endorsed for User Interface Design.

Endorse Connections · Like · Comment · 16 hours ago

David Carmona via Vaibhav Goel

## People You May Know



Wade Burgess 2nd

Business Leader

Connect · 31

## ADS YOU MAY BE INTERESTED IN



### Wanted: Sr. UX Designer

Join Inflection as our Sr UX Designer & design for our 15M+ monthly users!



### Need an elevator pitch?

Pitch yourself with Crushpath and bury your competition.



### Be a Best Selling Author

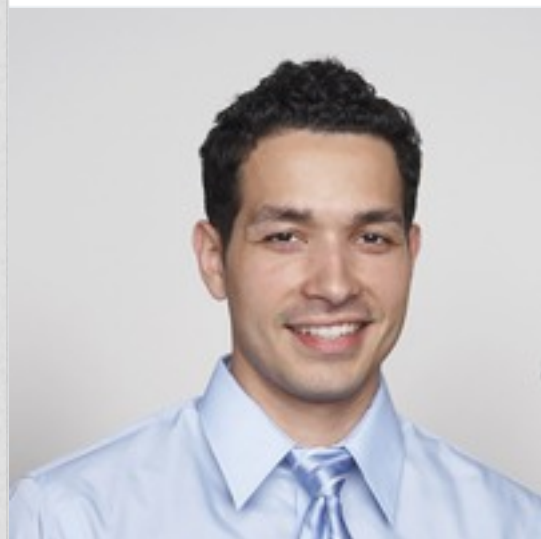
Ursula Mentjes gives you the formula to write and market your book

## Profile Strength

All-Star







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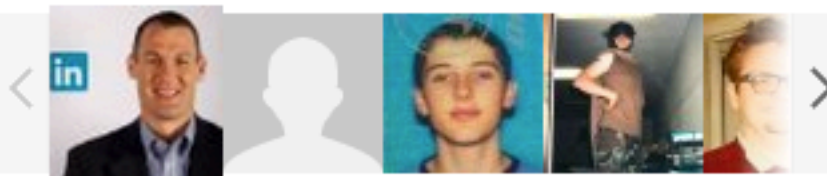


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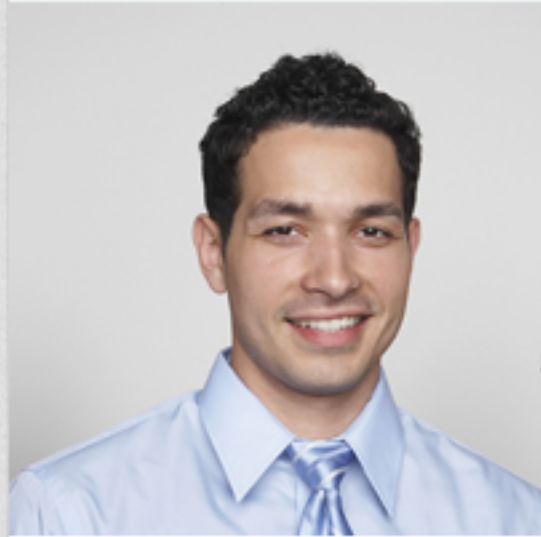
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Done editing

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Edit Contact Info

Let people know what you're looking for  
e.g. job opportunities, introductions, volunteering...

Activity

Background

Skills & Expertise



Recommended for you

- Experience +
- Publications +
- Test Scores +
- Patents +

You can also add...

Certifications +

Notify your network?

Yes, publish an update to my network about my profile changes.





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Activity



Background



Skills & Expertise



Most endorsed for...

78	User Experience	
44	User Interface Design	
44	Interaction Design	
35	Web Design	
14	SEO	
11	Graphic Design	
10	Visual Design	
9	Photoshop	



Patents



You can also add...



Certifications



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Patents



You can also add...



Certifications



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+ Let people know what you're looking for e.g. job opportunities, introductions, volunteering...

- Recommended
- Collaboration
- Get Information
- Job Searching
- Hiring
- Volunteering

- Open to new job opportunities
- Hire a potential candidate
- Find a mentor
- Find an introduction to a person
- Collaborate on a project
- Interested in volunteering

Patents +

You can also add...

Certifications +

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- Volunteering

-  Open to new job opportunities
-  Looking for an internship

Patents +

You can also add...

Certifications +

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Activity 

Background



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Certifications

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+ Let people know what you're looking for  
e.g. job opportunities, introductions, volunteering...



Open to new job opportunities



Job Title \*

Location \*

Description

250 characters remaining

Privacy \*

Save

Back



Patents



You can also add...



Certifications



Notify your network?



Yes, publish an update to my network about my profile changes.

Let people know what you're looking for e.g. job opportunities, introductions, volunteering...

Open to new job opportunities

Job Title \* e.g. gardener, photographer, software engineer, carpenter...

Location \* San Francisco Bay Area

Description 250 characters remaining Write a short description about what you want...

Privacy \* Choose who can see this

Save Back

Patents

You can also add...

Certifications

Notify your network? [checked]

Yes, publish an update to my network about my profile changes.



Let people know what you're looking for e.g. job opportunities, introductions, volunteering...

Open to new job opportunities

Job Title \*

e.g. gardener, photographer, software engineer, carpenter...

- Web Designer
- Welder
- Web Developer
- Website Designer
- Wedding Photographer

Privacy \*

Choose who can see this

Save Back

Patents +

You can also add...

Certifications +

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Privacy \*

Choose who can see this

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Patents

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Open to new job opportunities

Job Title \*

Web Designer

Location \*

San Francisco Bay Area

Description

250 characters remaining

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Privacy \*

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Save Back

Patents

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Location \*

San Francisco Bay Area x

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Patents +

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Certifications +

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Open to new job opportunities

Job Title \*

Web Designer

Location \*

San Francisco Bay Area Greater New York City Area

Description

250 characters remaining

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Open to new job opportunities

Job Title \*

Web Designer x

Location \*

San Francisco Bay Area x Greater New York City Area x

Description

80 characters remaining

I love helping companies design and build exceptional products. I'm first and foremost a problem solver. I solve business problems through strategic thinking and design.

Privacy \*

Choose who can see this

Save Back

Patents +

You can also add...

Certifications +

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www.linkedin.com/in/davidcarmona/ Edit Edit Contact Info

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Open to new job opportunities

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Location \*

San Francisco Bay Area Greater New York City Area

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- Choose who can see this
Public
Connections
Limited

Patents

You can also add...

Certifications

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- Connections
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Only contacts you choose can view

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George M. Koopman Matrix Interior Design

Cernon J. Sanborn

Patents

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Aaron Appleseed x

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Patents +

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Certifications +

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Done editing 500+ connections

www.linkedin.com/in/davidcarmona/ Edit Edit Contact Info

Let people know what you're looking for e.g. job opportunities, introductions, volunteering...

Open to new job opportunities as a Web Designer. Delete

I love helping companies design and build exceptional products. I'm first and foremost a problem solver. I solve business problems through strategic thinking and design.

Greater New York City Area San Francisco Bay Area

Activity

Background

Skills & Expertise

Most endorsed for...

- 78 User Experience
44 User Interface Design

Test Scores +

Patents +

You can also add...

Certifications +

Notify your network? [checkmark]

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**Done editing**

500+ connections

www.linkedin.com/in/davidcarmona/ Edit

Edit Contact Info


Test Scores +

Patents +

**+** Let people know what you're looking for  
e.g. job opportunities, introductions, volunteering...

**Privacy** [X]

1 person can view

 **Aaron Appleseed**  
Designer at Seed Inc.  
San Francisco Bay Area

**Open to new**  
I love helping companies  
I solve business problems

Greater New York C

**Activity**

**Background**

**Skills & Expertise**

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Done editing | 500+ connections

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**John Smith**  
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 San Francisco Bay Area | Design

**Done editing**

500+ connections

[www.linkedin.com/in/davidcarmona/](http://www.linkedin.com/in/davidcarmona/) Edit | Edit Contact Info

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Greater New York City Area | San Francisco Bay Area

**Activity**

**Background**

Recommended for you

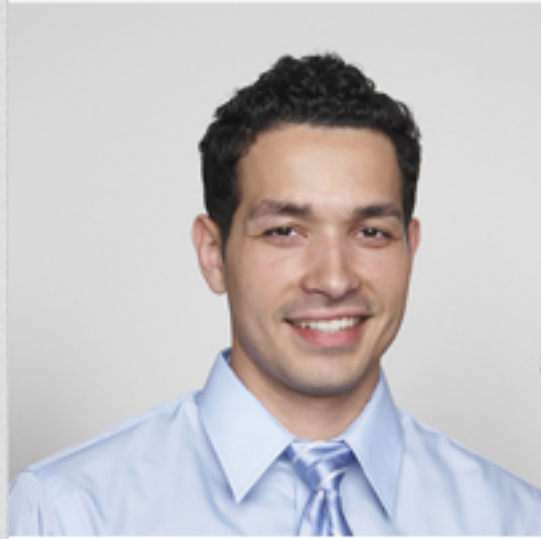
- Experience +
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You can also add...

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Improve your profile | Edit Profile

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**Open to new job opportunities** as a Web Designer.

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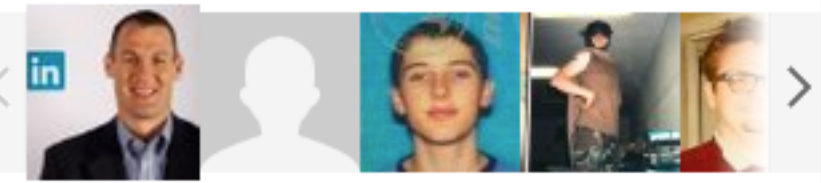
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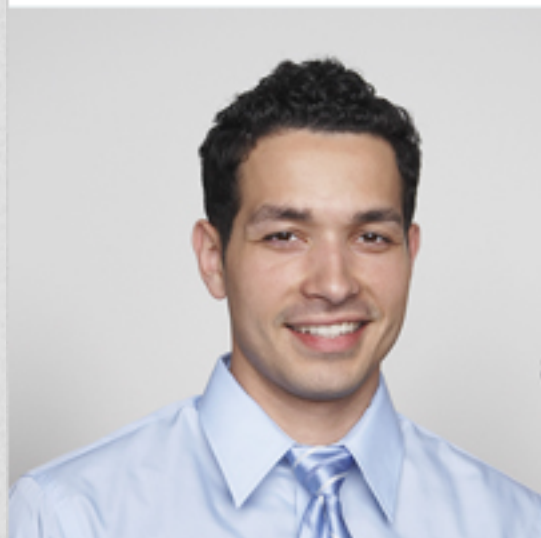
**Be a Best Selling Author**  
Ursula Mentjes gives you the formula to write and market your book

Profile Strength



How does  **Aaron Appleseed** see it?





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Endorse

1st

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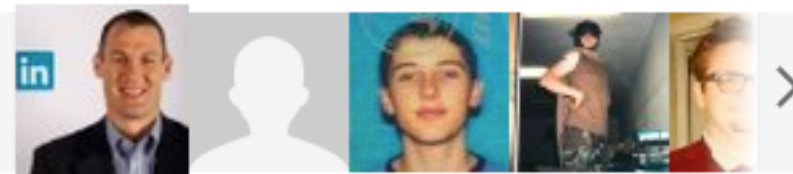
Greater New York City Area | San Francisco Bay Area

Respond

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### ADS YOU MAY BE INTERESTED IN

**Wanted: Sr. UX Designer**  
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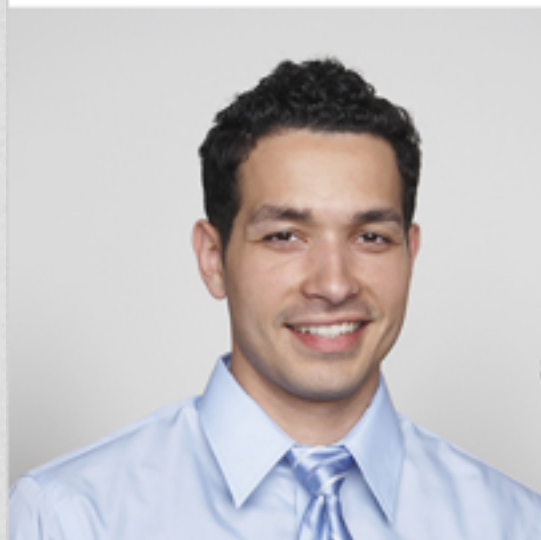
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# John Smith

Web Designer at Startup Inc.  
San Francisco Bay Area | Design

Previous Reputation.com, Affine Systems, Pixellite  
Education Art Institute of California - San Francisco

Endorse

1st

500+ connections

www.linkedin.com/in/davidcarmona/

Contact Info

## Open to new job opportunities as a Web Designer.

I love helping companies design and build exceptional products. I'm first and foremost a problem solver. I solve business problems through strategic thinking and design.

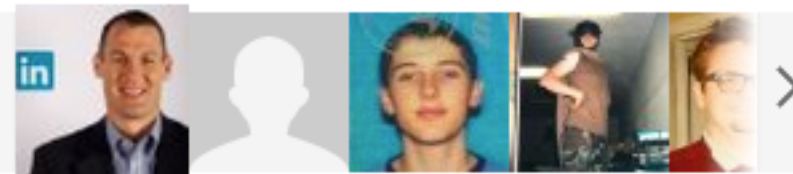
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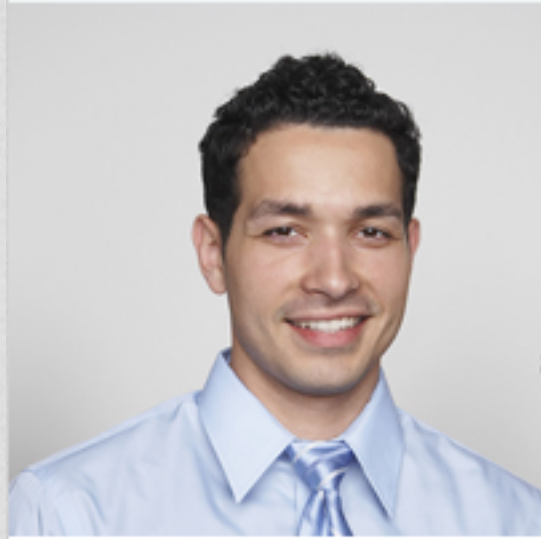
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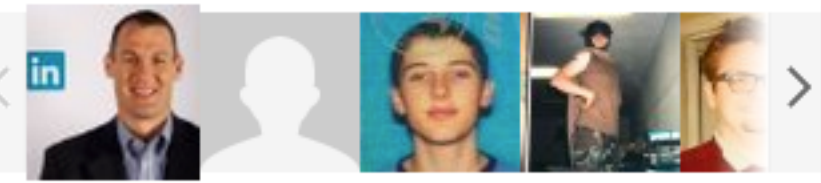
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Business Leader  
Connect 31

**Send a message** [Close]

To: John Smith

Subject:

[www.linkedin.com/in/davidcarmona/](http://www.linkedin.com/in/davidcarmona/)

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I love helping companies design and  
I solve business problems through

Greater New York City Area

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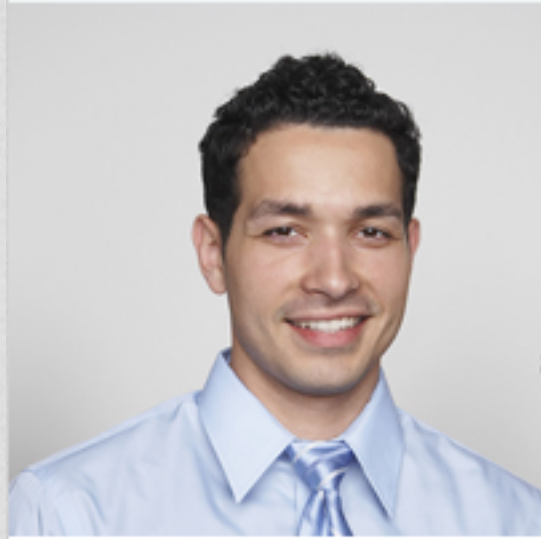
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### Profile Strength







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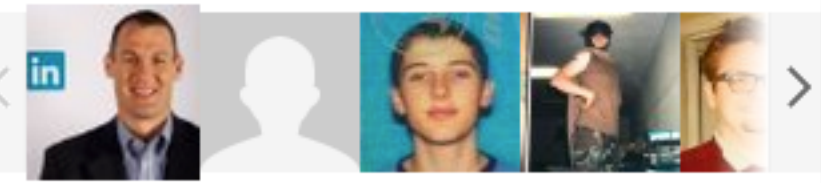
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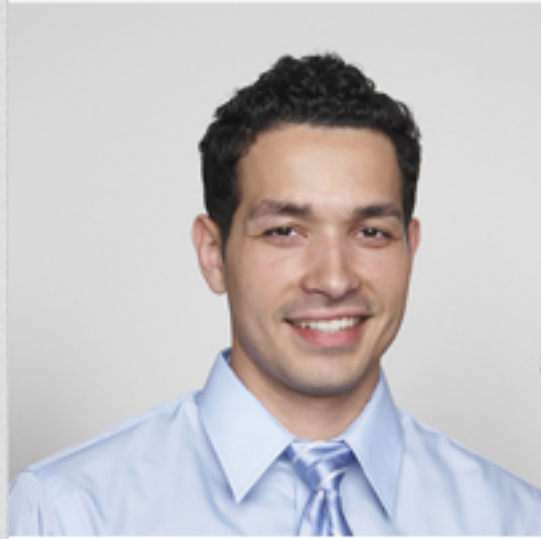
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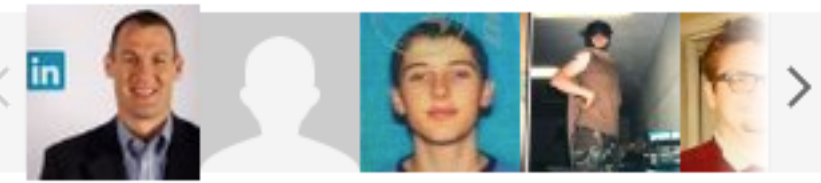


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**Send a message**

To: John Smith

Subject: Re: Open to new job opportunities as a Web Designer.

\*very\* user-centric and cares deeply about building a great user experience.  
Our design team has a lot of visibility, always has a seat at the product table and is never treated like a service organization. So if you enjoy a product culture that asks "how can we design it better" versus one that asks "how can we scale it

**Send** **Cancel**

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**Activity**  
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Email Notification (Limited)



# Email (For Limited Members Only)

**Subject:** John Smith has sent you a professional goal

**From:** John Smith <jsmith@linkedin.com>

**To:** user@linkedin.com

**Date:** April 7, 2013 4:30 PM PST

**LinkedIn**™

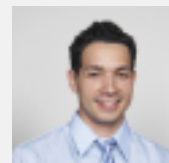
## John Smith is open to new job opportunities as a Web Designer.

Your website is a reflection of who you are. I'll customize your project by designing, maintaining, and promoting your website better. Feel free to message me about my services and pricing.

[Reply](#)

[View Goal](#)

**TIP** You can respond to this message by replying to this email



**John Smith**  
Web Designer at Startup Inc.

This email was intended for Aaron Appleseed (Designer at Seed Inc.). [Learn why we include this.](#)

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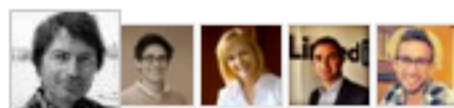
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5 connections endorsed people for their skills and expertise.



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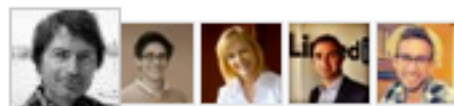
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John Smith 16h  
**shared a professional goal:** Open to new job opportunities as a Web Designer.

**10 people viewed your profile** 22h

John Bura, Mauroof Ahmed, Kathryn Storm, Ali...

**7 people like your update, "Ringling College of Art..."** 1d

Mauroof Ahmed, Meghan Kirby-McFarland, Bian...

Justin Vachon 1d  
Design Intern at Ringling College... **is now a connection**

Mauroof Ahmed 1d  
Designer and Animator at Zebra... **is now a connection**

Adam Kirkwood 3d  
**endorsed you** for a skill: CSS



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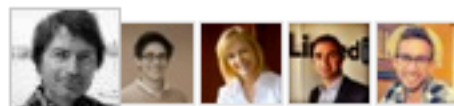
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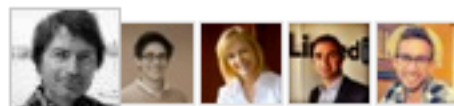
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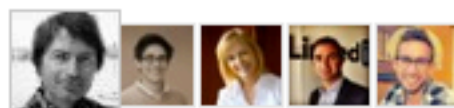
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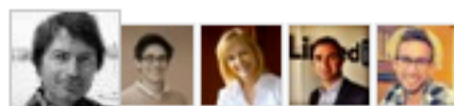
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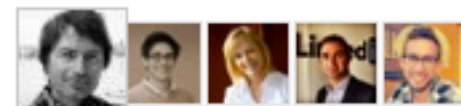
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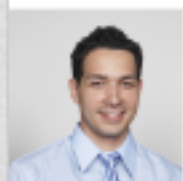


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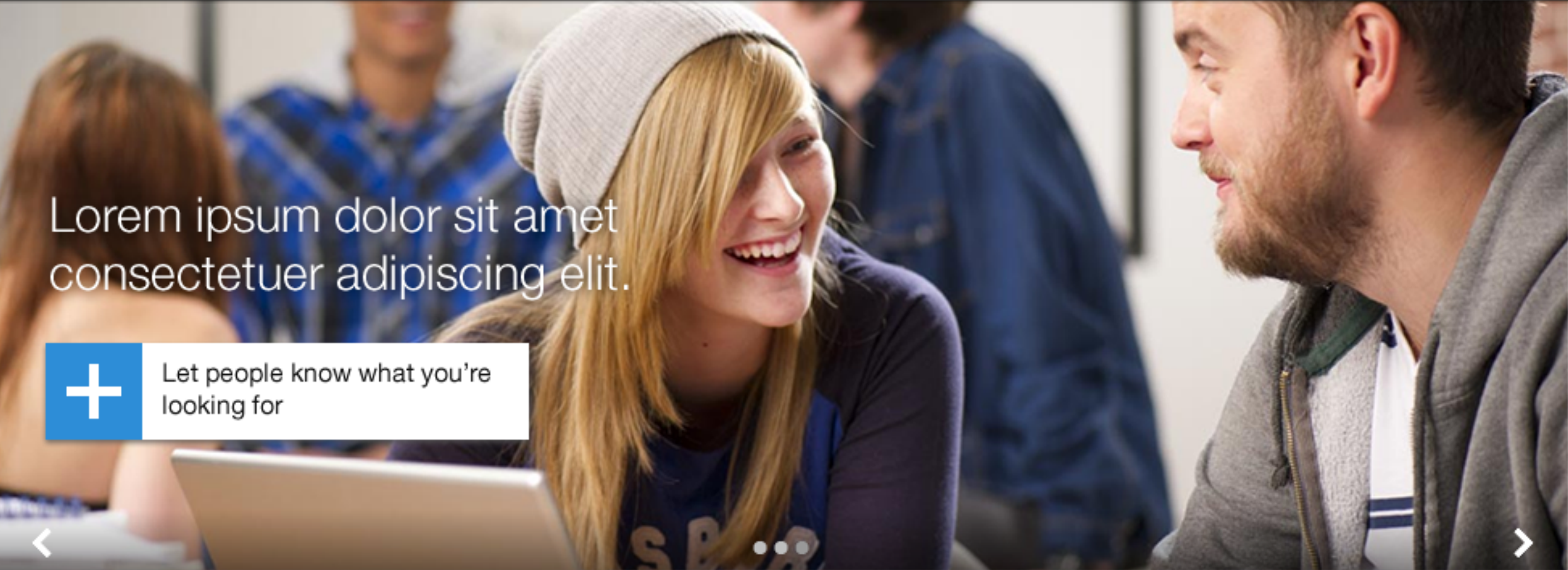
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Scott Bernstein

Open to new job opportunities as web developer

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Location: Loregwm

Industry: Loregwm, Ipsumsitamet

Like (4) Comment (3) Message

Filter projects by

- All (88)
- Become a mentor (15)
- Ask a question (24)
- Open to new job opportunities(31)
- Refer a job opening (10)
- Find nonprofit board members (8)

Meghan Rindgard





Scott Bernstein  
**Open to new job opportunities** as web developer

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Location: Loregwm  
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Meghan Rindgard  
**Open to new job opportunities** as project manager

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Location: Loregwm, Ipsumsitamet, Quitset, Duisautem, Nibheutlaoreet  
Industry: Loregwm, Ipsumsitamet

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Alexis Hutter  
**Open to new job opportunities** as designer

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My projects

- Open to new job opportunities** as project manager  
2 likes, 1 comment, 7 messages
- Find nonprofit board members**  
2 likes, 1 comment, 7 messages

People you may want to know

- Sachin Nash  
Founder of IDEE  
[+ Connect](#)
- Angela Lottmann  
Web Developer at MiSelf

Location tags: Loregwm, Ipsumsitamet, Quitset, Duisautem, Nibheutlaoreet, Minum, Enimadut, Commod Consveum

Message



Scott Bernstein

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam.

Location tags: Loregwm, Limited

Like (4) Comment (3) Message



Meghan Rindgard

Open to new job opportunities as project manager

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